

Alex Southwell Memorial Classic Golf Tournament Donor Letter

June 2020

Dear Friend,

My name is Jackie Southwell, and I was born and raised in Red Deer, Alberta, where I still live with my husband Paul and our two daughters, Brittney (28) and Jessica (20).

In 2012 our lives were changed forever when our son Alex (19) was in a horrific highway accident. His injuries were severe and traumatically, Alex's arm was amputated at the scene, necessitating he be life-lifted via STARS Air Ambulance. For the next three months, he received his primary care as a patient at the University of Alberta Hospital. After his initial recovery, Alex transferred to the Glenrose Hospital to begin extensive rehab on his shattered femur, as well as learning how to adapt to life with a missing limb.

It was a challenging time, but Alex was making progress & we were optimistic. Tragically though, in November of 2013, Alex passed away due to unforeseen complications related to his injuries.

Several months ago, a long time & dear friend of Alex's reached out to our family with the idea of launching an annual **Alex Southwell Memorial Classic Golf Tournament** in the Fall of 2020. The tournament would be combined with a dinner and silent auction to raise funds for a selected charity.

We were deeply touched that Alex would be remembered and honoured in this extraordinary way.

Alex loved all sports and played Minor Hockey from the age of five to eighteen years. In his final year of hockey, he was privileged to be named Captain of his team.

In honour of Alex's love of sport, our family decided that Alberta Amputee Sports and Recreation would be our chosen charity. With their objective to support child amputees taking part in all sporting activities despite their limitations, we knew this would be the perfect partnership!

Thank you for taking the time to read our story! Although recognizing this has been a time of economic stress for many small businesses, we also know we live in a generous and caring community. If you would like to partner with us through a donation to the **First Annual Alex Southwell Memorial Classic Gold Tournament**, we would be incredibly grateful.

With Gratitude,

The Southwell Family

Paul, Jackie, Brittney & Jessica

First Annual Alex Southwell Memorial Classic Gold Tournament – September 5th, 2020
Donor Outreach – Current to July 1st, 2020
Donation Collection – Current to August 15th, 2020
Virtual / Online Silent Auction – August 24th – September 5th, 2020
In Person Silent Auction – September 5th, 2020 (New items not included in Virtual Auction.)